



COMPANY PROFILE PRESENTATION

Company Profile

CAKIWEB SOLUTIONS PRIVATE LIMITED

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Partha Sarathi Satapathy
Founder & CEO



... www.cakiweb.com

About the Company

Welcome to Cakiweb, where innovation meets simplicity. We are a leading tech company, specializing in solving complex business problems.

Our dedicated team of experts is committed to delivering exceptional results that exceed expectations. With a focus on staying ahead of the curve, we invest in research and development to ensure our products and services are always cutting-edge.

At Cakiweb, we believe in making technology accessible to all by breaking down complexity into simple language. Join us on this exciting journey as we unleash the power of technology and provide the ultimate ERP experience. Thrive with Cakiweb, where innovation meets simplicity.



Our Objectives

MISSION

To lead in cutting-edge technology and services, pushing boundaries and exceeding expectations.

VISION

A world where everyone has access to the best technology, empowering individuals, businesses, and communities.

GOALS

Innovate and grow while maintaining excellence, setting new industry standards and making a positive impact on society.

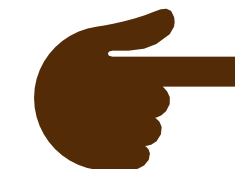


Common Problems are facing By Education institutions →

- In schools and colleges, there are problems with paperwork and administrative tasks. These tasks take a lot of time, and mistakes can happen naturally due to large no of students, teachers & other staff.
- It can be hard to keep track of Student Data Management, attendance, fees, Exam Track, Transport, HR & Payroll, Library, Hostel & Canteen. Getting timely information about student progress can also be challenging.
- Communication between teachers, parents, and administrators can be difficult, which makes it hard to share important news, assignments, and feedback. These problems can cause delays and make it harder to work together effectively.



So, we have a one-stop solution to all these problems.



Our Innovation

EazyScholar offers a special software solution designed to solve the management problems faced by educational institutes. With our Cloud-based ERP software, we make things easier by reducing paperwork and automating tasks like tracking attendance, managing fees, creating schedules, HR & Payroll, and Student Management. This saves time and minimizes errors & helps departments to interact & work together.

Our software provides real-time information, keeping everyone updated on student progress. Additionally, we improve communication between teachers, parents, and school administrators through our user-friendly platform. With the help of EazyScholar ERP Software, schools become more effective and fit for the new age. Additionally, it enables management to make wise choices from any location in the world. It saves time and improves the efficiency of schools.

We also provide online portals & Android APP where parents and students can access Performance, Notices, Online Fee Payment, Bus Tracking, and attendance with notifications. Overall, EazyScholar's ERP software simplifies and enhances school and college management, making it more efficient and effective.



A Educational ERP Software For Schools and Colleges



Our Business Model

How to Build an ERP Business Case

An ERP business case enables the organization to evaluate the specific benefits, costs and risks of a new ERP system. Here are 7 key steps to building an ERP business case.

Create High-level Implementation Plan

Give all stakeholders an idea of the major stages in the project, the resources that will be needed and the timeframe for achieving results.



Identify Implementation Risks

Clearly explain the risks and describe how they can be mitigated.



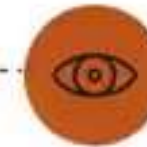
Analyze Returns on Investment

Weigh the tangible and intangible benefits against the costs.



Identify and Analyze Current Issues

Identify the specific problems that the organization wants to solve, measuring the business impact of those problems wherever possible and analyzing the processes that cause those issues.



Analyze the Benefits of ERP

Determine how the ERP system will address each of the targeted problems, then define realistic goals for the improvements achieved with the new system.



Evaluate ERP Solutions

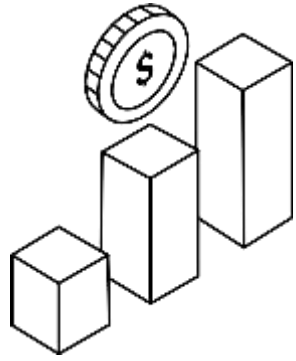
Start evaluating specific ERP solutions, determining whether they provide the features you need to deliver the desired business benefits.



Estimate Project Costs

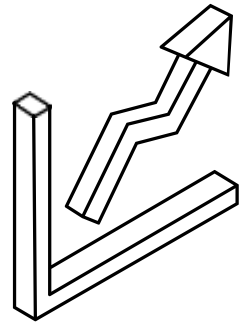
Include the costs of the software plus project implementation costs.





First Goal

Experimentation with the Software: We continuously take feedback from existing clients and test and improve our ERP software to make it work flawlessly for schools and colleges.



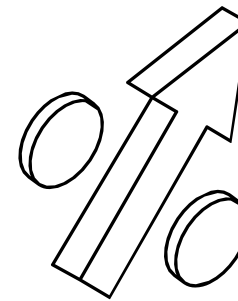
Second Goal

Subscription Plan: We offer affordable subscription plans so that even small schools and colleges can access and benefit from our Cloud-based ERP software.

Our Future Plans

With an eye on the future, our ambitious plans include expanding our product line and services to meet growing customer needs. Staying ahead in technology and innovation, we invest in research and development. Globally, we aim to reach emerging markets, ensuring more people benefit from our impactful products and services.

Third Goal



CRM and Marketing Automation: Boost sales and enhance customer engagement with our integrated solution. Streamline marketing processes, automate campaigns, and drive business growth with ease. Our Excellent customer service is an integral part of the educational ERP software industry. We ensure client satisfaction, drive product adoption, and resolve issues promptly, leading to improved school and college Management.



Total No of
Private Schools
3,25,760



Total No of
Private
Colleges
3,26,970



Our
ERP Software
Yearly Subscription
Fees - **25K**

Our Management Team

Our management team consists of skilled and successful individuals with valuable expertise. They work together, promoting teamwork and innovation, leading our company to success with dedication and hard work.



Partha sarathi Satapathy

Director



Dr. Sumitra Panda

Director



Rojalisa Panda

Senior Software Developer



Subhabishnu Dash

Software Developer



Shubhamjit Dash

Android Developer

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